

PRIVACY POLICY

RICH Photography ("we" or "us") is committed to protecting the privacy and security of our clients' personal information. This Privacy Policy explains how we collect, use, and protect personal information in connection with our photography services.

1. Collection of Personal Information

We collect personal information from clients and potential clients, including:

- Contact information (name, email address, phone number, and physical address)
- Payment information (credit card numbers, bank account information)
- Details about photography sessions (dates, times, locations, and types of sessions)
- Images and videos taken during photography sessions

2. Use of Personal Information

We use personal information for the following purposes:

- To provide photography services and deliver images and products to clients
- To communicate with clients about their photography sessions, payments, and other related matters
- To market and promote our photography services to clients and potential clients
- To comply with legal obligations and protect our rights and interests

3. Protection of Personal Information

We take reasonable steps to protect personal information from unauthorized access, disclosure, alteration, or destruction. These steps include:

- Using secure online payment systems and encryption to protect payment information
- Storing personal information in secure databases and files
- Limiting access to personal information to authorized personnel
- Implementing physical and technical security measures to protect our studios and equipment

4. Sharing of Personal Information

We may share personal information with third-party vendors and service providers who assist us with our photography services, such as:

- Photo labs and print vendors
- Album and frame suppliers
- Website and social media managers
- Marketing and advertising agencies

We will only share personal information with third-party vendors and service providers who have agreed to protect personal information in accordance with this Privacy Policy.

5. Client Rights

Clients have the following rights:

- To request access to their personal information
- To request correction or deletion of their personal information
- To opt-out of receiving marketing and promotional communications from us
- To request that we limit our use and disclosure of their personal information

6. Changes to this Privacy Policy

We may update this Privacy Policy from time to time. When we do, we will post the updated policy on our website and notify clients of any changes that affect their rights.

7. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

info@richphotography.co.za
+27849193049

By using our photography services, clients acknowledge that they have read and understood this Privacy Policy.